

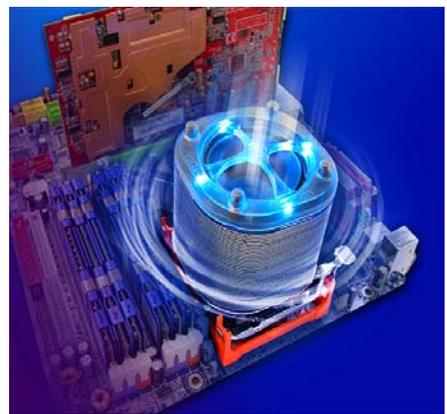


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What's Hot at GIGABYTE

Building on Success The New Flagship to the Acclaimed 3D Cooler Series!

Taipei, Taiwan March 1, 2004 --- Building on the great media success of its 3D Cooler series cooling solution, Gigabyte introduces an all-new high performance addition to the series- the all-new 3D Cooler-ULTRA 2004 GT Edition. The 3D Cooler-ULTRA 2004 GT Edition encompasses the characteristic series features of being cool, silent, attractive, tool-free, and universal but also has the unique quality of being constructed entirely of copper for true maximum cooling performance. With superior design, performance and compatibility, users will agree that the 3D Cooler Series is definitely above the competition.



Cool- Designed for Maximum Cooling

The 3D Cooler-ULTRA composes of a heat sink and copper base, functioning in both thermal conductivity and transfer, and a central blower that actively dissipates heat. The heat sink structure comprises of high density copper fins to offer a large surface area available for highly effective dissipation of heat. As well, within the heat sink are embedded heat pipes that have high heat transfer capabilities (10 times greater than copper) due to its two-phase heat transfer mechanism. Finally, the unique central blower of the cooler allows cool air to enter both from the top and the base of the cooler as well as heat to escape outwards in a 360° fashion. As a result, optimal cooling of the CPU is achieved along with secondary cooling of surrounding components. The blower also uses a two ball bearing system for greater reliability and long-lasting usage. With such a complete cooling package, users are ensured a cool and smooth-running system even during high workloads.

Silent- Enjoy a Quiet Working Environment

For quiet and controlled cooling, the Gigabyte 3D Cooler-ULTRA also comes supplied with a front 3.5" panel and a rear PCI panel with a fan speed controller that allows users to conveniently adjust the cooler fan speed. The cooler is able to operate at fan speeds between 2000 to 4500rpm while keeping the noise level within the range of 20dBA to 45dBA. For example, the fan speed can be manually adjusted to its lowest speed of 2000 rpm during normal use so that users are assured a comfortable, quiet working environment. During high system loads such as during game play or over-clocking, the fan speed can be increased to its highest speed of 4500rpm to maintain a cool and smooth-running system.

NEWSLETTER



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NEWSLETTER

Attractive- An Illuminating New Look

The 3D Cooler-ULTRA breaks away from traditional design with its "all-copper" construction and unique heat sink combination of high density copper fins and embedded heat pipes. The cooler also includes a transparent fan cover with an underlying eye-catching LED light display to give your system an exciting blue glow.

Universal- A Cooler that Fits

Gigabyte's 3D Cooler is the only one of its kind in terms of platform compatibility. Three clip sets are included for compatibility with the P4, K8 and K7 platforms. No tools are required for installation and together with the instruction manual, users will find it surprisingly simple to install. Enjoy superior cooling performance with ease!

The innovative Gigabyte 3D Cooler series has all the characteristics that appeal to a wide range of users and user systems. Not only is this series focused on high-performance and reliable cooling, but also satisfies users' demand for a quiet environment, attractive design and ease of installation to offer the ultimate cooling solution.

About GIGABYTE Technology

GIGABYTE Technology Co., Ltd. was established in 1986 to uphold the concepts of innovation, quality and reliability. GIGABYTE has built a strong foundation with its outstanding achievements in the motherboard industry. It is the only motherboard manufacturer to have been honored with the coveted Taiwan Symbol of Excellence for SEVEN consecutive years and to win the Gold National Award of Excellence, the highest award for product development in Taiwan. For the third year in a row, GIGABYTE has been named the No.1 motherboard manufacture by PC Magazine.

GIGABYTE has achieved superiority in all of its product lines including motherboards, graphics cards, PC peripherals, notebooks, servers and networking and communications products. From design, research and development, GIGABYTE's products meet all commercial and consumer requirements for quality, stability and reliability. To provide complete after-sales service, GIGABYTE has set up an extensive support network across the globe and offers extended warranties on all of its products. The diverse product lines of GIGABYTE not only enhance the working performance of individuals and enterprises but are also the best choice for connecting with the world and the future. GIGABYTE will continue to follow its vision of becoming the most valuable provider of IT products in the world. For more information about GIGABYTE, please visit its official website: <http://www.gigabyte.com.tw>