



[FOR IMMEDIATE RELEASE]

PowerColor Introduces X1950 PRO Silence Edition Record Breaking Passively Cooled Graphics Card

Taipei, Taiwan – March 1, 2007 – TUL Corporation, a leading provider of graphic cards, today announced the PowerColor X1950 SCS3; the best performing noiseless graphic card in the world. While running passively, this model maintains the original specifications with core engine of 575MHz core, 1380MHz effective memory speed, 256MB GDDR3 and 36 pixel processors; it also comes equipped with VIVO, HDCP and Windows Vista ready.

PowerColor has partnered with Arctic Cooling to provide the noiseless cooling solution. This specially designed silent cooler features 4 heat pipes, special voltage regulator heat sink, memory cooling and taller fins. As a result the noise level (measure in loudness – sone) reaches 0 sone, verses the original stock cooler’s 2.5 sone. Temperature level also dips under the stock cooler’s 67C, at a cool 63C.



PowerColor X1950 PRO supports dual-link DVI with High-Bandwidth Digital Content Protection (HDCP). HDCP, a digital right content protection technology for transmitting and receiving digital entertainment, allows users to future-proof their hardware that provides compatibility with the likes of Blu-ray and HD-DVD applications at 1080p for HDTV resolution.

“Once again, we are looking for ways to meet the demands of the toughest critics. With the PowerColor X1950 PRO SCS3, we’re satisfying the needs of graphics card with excellent performance, great price and being silent.” says Ted Chen, CEO of TUL Corporation.

“An excellent Quad-heatpipe passive cooling solution from a cooler expert on a high performance graphic card of PowerColor is the perfect bundle for every power user and silent enthusiast,” says VC Tran, GM of ARCTIC COOLING.

Key Features

- World’s fastest silent graphic card
- Passive cooler designed by Arctic Cooling
- Video-in/Video-out (VIVO)
- Support for DirectX 9c, Open GL 2.0 and Shader Model 3.0
- High-bandwidth Digital Content Protection (HDCP) ready
- H.264 playback with ATI’s Avivo™ Video- & Display Engine
- Windows Vista™ ready

Model	X1950 PRO SCS3
Core Speed	575 MHz
Memory Speed	1.38 GHz
Memory Size	256MB GDDR3
Memory interface	256-bit
Pixel Processor	36
VIVO	Yes
HDCP Support	Yes
Memory Bandwidth	44.2GB/sec
Interface	Dual-DVI, HDTV

**About TUL Corporation**

Established in 1997, Tul has become one of the leading suppliers for graphics cards, powered by ATI's graphics processors. Tul employs more than 150 talents worldwide, and has offices in China, Europe and USA to support over 300 channel partners and distributors in 50 plus countries. Its customers include the tier-one OEMs, distributors, VARs and System Integrators. For further information, please visit www.powercolor.com.

For more information, contact:

Raymen Wu

Tel: +886 2 86983000 Ext.276

raymen_wu@tul.com.tw